

- Case Study -



Highfields Independent School & Day Nursery revolutionise their parent communication with SchoolPing

Highfields are an Independent School & Day Nursery based in Newark. With pupils aged between 2 and 11.

Highfields were looking for a way to streamline the way they communicate with their parent community with the introduction of SchoolPing. Rather than sending emails and texts, they now communicate with their parents using our intuitive app - SchoolPing.

“ SchoolPing is quick, very easy to use and versatile. I would definitely recommend SchoolPing to any school looking to improve and streamline their communications. ”

Real-time communication

The school feel that SchoolPing has given them the perfect platform to communicate with parents in real-time. Any urgent messages can be sent immediately, and parents have access instantly with push notifications.

“ The ability to communicate with parents via an app is so much easier for our parents. It is an immediate way to communicate urgent messages, gain consent, book parents evening and much more. ”

| Consent at the touch of a button

Independent schools tend to have more events and trips, including sports fixtures, where consent is needed. Being able to obtain 'instant' consent from parents is a massive plus for the school. This feature has gained lots of positive comments from parents too. The solution is a lot slicker and easier than traditional paper-based forms. It has also eased the burden on the administration team who are saving hours on re-targeting parents who they are yet to hear back from. Their teams can automatically place parents who have not yet completed the forms into a new targeted message in seconds!

“ Gathering consents quickly and paper free has been great. ”

| Eradicating the administrative side of parents' evening booking

The new automated parents' evening booking process SchoolPing provides has been a huge success. The admin team only need to set up the sessions and the rest is managed automatically by the app. The parents at Highfields can book time slots directly through the app and can only book sessions which are still available. All slots are managed in real-time so there is no more juggling or rescheduling of time slots for the admin team.

“ Parents’ evening appointments were so simple to set-up and manage. The parents’ evening booking process was hugely successful and saved us lots of time. ”

| Already saving money on texting and printing

Although the school has only been using the app for a couple of months, they are already seeing the cost saving benefits of SchoolPing. No more text bills and hugely reduced printing costs will make a big difference to the amount the school spends out each year.

| Support we can be proud of

One of our biggest selling points is the support our team offers our customers. The school is really impressed with the team here and feel confident that they will always get support when needed.

“ The phone is always answered, and the staff are exceptionally knowledgeable and helpful. ”